

# ARE WE A MATCH?

## **Are you a Net-Importer of Wealth?**

Are you already at, or do you have the ability to bring in 51% of revenue from outside the MSA?

## **Have you planned and built Scalability into your business?**

Do you have growth potential beyond the individual capacity of your entrepreneur, both in terms of jobs and revenue?

## **Are you about Job Creation?**

Do you have the ability and desire to add jobs to the venture?

## **Is your business built on Innovation and/or a Technology Basis?**

Is there something novel or proprietary about your concept, process or product? Is your business not listed in specific exclusions of our Charter – i.e. food, real estate, etc.?

## **What phase in the Life Cycle is your business?**

Are you an emerging Venture; generating revenue, or at proof of concept which can be defined by IP protection or investment?

## **What space do you require near and longer term?**

Do we have a space that will fit your need? Now and/or in the future?

## **How coachable are you as an Entrepreneur?**

Are you interested in, or open to coaching/ gaining from the entrepreneurial community?

## **Are you willing to be engaged in full Community Membership?**

Will the entrepreneur/company be a good fit for Co:Lab? Is the company willing to participate in events? Is the entrepreneur willing to contribute information/data on growth after graduation?

